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20.07.1969
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PROFILE

Experienced professional with multi-level managerial background mostly focused on (but not limited to) automotive and agricultural industries, with a special interest in technology and a solid understanding of the manufacturer, retail, distributor, legal and social perspectives of today's modern economy.

EDUCATION

SOAS University CISD (Center for International Studies & Diplomacy)

MA Global Diplomacy (Distance Learning) 2015 - 2017 Post Graduate Student

Bilkent University, 1993 Graduate

BA in Business Management.

WORK EXPERIENCE

Chairman of The Board | KPD (Coaching Platform Association)

Feb 2015 - Present: KPD is a local NGO focused on establishing and raising the standards of the coaching business in Turkey.

Managing Partner | Arsan Consultancy

Jan 2012 - Present: Arsan Consultancy focuses on management consultancy, executive coaching, change management, advanced web technologies and strategic social media management.

General Manager | Pancar Motor, Turkey

May 2009 - Jan 2012

General Manager | Arkas Automotive, Turkey

May 2008 - January 2009

Vice President | Arkas Automotive, Turkey

February 2006 - May 2008

Special Projects Manager (Sales & Marketing) | Ford Otosan, Turkey

June 2004 – December 2005

Marketing Manager (Commercial Vehicles) | Ford Europe, UK

January 2002 – June 2004

Assistant to General Manager | Ford Turkey

March 2000 – January 2002

Brand Manager (Passenger Cars) | **Ford Turkey**
September 1997 – March 2000

Zone Manager (Technical, Marmara) | **Ford Turkey**
December 1996 – September 1997

Service Engineer | **Ford Turkey**
May 1996 – December 1996

Service Manager (Opel Dealership in Ankara) | **Şahin Petrol** February 1993 – September 1994

PROFESSIONAL SKILLS

- AC Accredited Business Coach (4B Coaching Academy)
- Chairman of the Board of Turkey's first local coaching NGO, KPD (Coaching Platform Association) www.koclukplatformu.org
- Member of strategical management team of local election watchdog Oy ve Otesi (Vote & Beyond)
- Strong inter-personal communication and leadership skills
- Capable and comfortable in working in high stress, target oriented environments
- Strong believer in life-long learning
- Eager to meet (and exceed) personal and corporate targets

PERSONAL SKILLS & ACTIVITIES

- **Creator and Author** of the column "Otomotiv Karnesi" (www.otomotivkarnesi.com), published in many different mediums: Hürriyet between May 2003 – July 2004 and Autocar Magazine since (first issue) 2005 September
- On-going personal **motorsport involvement** (intensive sporting career between 1992 – 1996, moved to managerial side thereafter)
- Advanced **Scuba Diver**
- Semi-Professional level **photography**